

HEAD OF TECHNICAL & SOLUTION DELIVERY'S NOTE

Hello, I'm Salasiah Binti Sidek, and my journey began at Universiti Putra Malaysia, where I delved into Landscape Architecture, ultimately specialising in Interior Design. My passion lies in turning creative visions into tangible realities. I'm driven by the pursuit of delivering exceptional designs, managing projects seamlessly, and leveraging computer-aided design to bring concepts to life. Crafting impeccable hospitality and living spaces is where I excel, catering to a diverse clientele that spans government agencies, government-linked companies, and enterprise sectors.

My expertise extends beyond the realms of creativity. I pride myself on orchestrating comprehensive design coordination, from securing approvals to meticulously curating furniture and fixtures, ensuring flawless final deliveries. Success, for me, transcends individual effort, it's about leading multifunctional teams, guiding projects towards their objectives, and consistently ensuring unparalleled client satisfaction. I navigate challenges with agility, embracing continuous learning, and problem-solving to refine my craft, particularly focusing on the intricate details of décor and furnishings.

In essence, I am a visionary designer committed to transforming spaces into experiences. My passion for design, honed through academic rigour and enriched by practical experiences, fuels my drive to create environments that inspire and resonate with the unique essence of each client. I thrive on the challenge of turning dreams into realities, infusing innovation, functionality, and sophistication into every project I undertake.

SALASIAH BINTI SIDEK

Head of Technical & Solution Delivery

